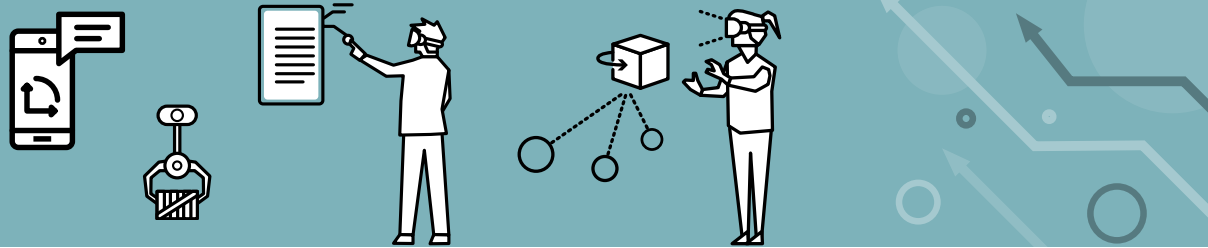


THE FUTURE OF WORK



WHAT ARE THE BENEFITS OF BEING A PART OF OUR NETWORK?

- Exchange the information, sharing ideas and novel digitally-enabled technologies on our newly developed internet platform
>> www.future-of-laundries.com
- Be a part of driving force for digital transformation of laundries but also the whole textile supply chain by set up novel standards and technologies, e.g. virtual reality training tools.
- Use the information on our digital platform to design your own business and operative models to achieve more effectivity, sustainability and profitability with your companies!

ABOUT OUR RESEARCH NETWORK

The service provider and research partner Hohenstein has been carrying out several research projects for decades. Particularly in the field of environmental quality assurance and the monitoring of the supply chain along the textile value chain. We are now developing a new type of digital platform for laundries and their suppliers to ensure the successful digital transformation of these industry branches.

Companies that already support us in the project:



JOIN OUR RESEARCH NETWORK NOW

We are looking for more partners who support and share our goals.

Do you have any questions? Would you like to collaborate with us? Please contact us:

Dr. Igor Kogut | Hohenstein Institut für Textilinnovation gGmbH
i.kogut@hohenstein.de

IntWASH

FUTURE OF WORK IN LAUNDRY 4.0

Opportunities & challenges for establishing smart industrial laundries

Acronym: IntWash

THE FUTURE OF WORK

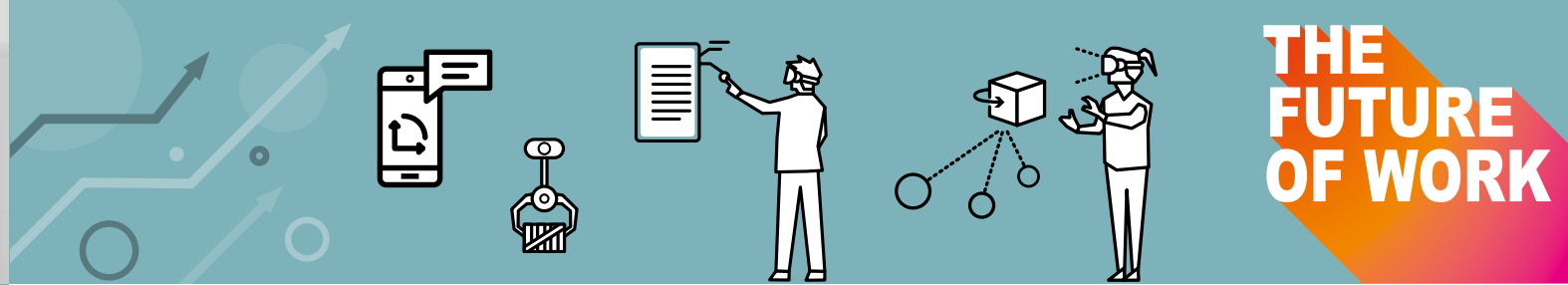


The worldwide first virtual laundry! Interested?

AN INITIATIVE OF THE



Research in
Germany
Land of Ideas



THE FUTURE OF WORK

“Our goal is to help industrial laundries and their suppliers to choose the most effective way to enter the ‚digital future‘”

Industrial laundries offer important cleaning services, e.g. to hospitals or the food industry. However, the complexity of laundering processes has radically increased in the last few years.

To overcome these challenges, the ‚IntWash‘ research network will develop innovative knowledge transfer and research marketing concepts for the worldwide laundry business.

Dr. Igor Kogut | Hohenstein
Coordinator of the project ‚IntWash‘

NOVEL DIGITAL PLATFORM FOR LAUNDRIES AND THEIR SUPPLIERS ALONG THE ENTIRE TEXTILE VALUE CHAIN

>> www.future-of-laundries.com

SHAPING THE DIGITAL TRANSFORMATION OF LAUNDRIES AND THEIR SUPPLIERS

Become a part of our network – free of charge! Only by networking and collaborating we are able to tackle this global issue and accelerate the digitalization process.

